To move forward with applying acceptance criteria and the MoSCoW prioritization, we can break down the key features of the "Art Portfolio Manager" project and outline how to approach each element. Here's an organized structure, with acceptance criteria and MoSCoW applied to ensure clear priorities and functional goals.

**1. User Profile**

* **Sign up/Login**
  + *Must Have*:
    - Users can create accounts with email/username and password.
    - Users can log in securely and manage their accounts.
  + **Acceptance Criteria**:
    - The user is able to sign up with email, username, and password, receiving a confirmation email.
    - Login should work only with valid credentials.
* **User roles (artist, collectors, companies)**
  + *Should Have*:
    - Different roles for artists, collectors, and companies.
  + **Acceptance Criteria**:
    - Users can choose a role during registration or update later.
    - Depending on the role, users see different dashboard options.

**2. Artwork Management**

* **Upload content (photos, designs, videos, possibly NFTs)**
  + *Must Have*:
    - Artists can upload images in JPEG, PNG, SVG formats.
    - Artists can upload videos up to a certain size (e.g., 100MB).
    - *Could Have*: Support for NFTs or other digital assets.
  + **Acceptance Criteria**:
    - Files are uploaded without errors, following size and format limits.
* **Organize artwork into categories/collections**
  + *Must Have*:
    - Users can create collections or categories for organizing uploaded artwork.
  + **Acceptance Criteria**:
    - Artwork is displayed within the correct categories, and users can easily manage these.
* **Adding (captions, titles, dates, tags)**
  + *Must Have*:
    - Artists can add and edit metadata such as titles, captions, dates, and tags.
  + **Acceptance Criteria**:
    - All metadata is saved correctly and searchable via filters.

**3. Portfolio Creation**

* **Arrange artwork into portfolios**
  + *Must Have*:
    - Artists can arrange artwork into customizable portfolios.
  + **Acceptance Criteria**:
    - Portfolios are successfully created and can be saved as drafts or published.
* **Pre-made layouts/templates**
  + *Should Have*:
    - Offer several pre-made templates for artists to choose from when creating portfolios.
  + **Acceptance Criteria**:
    - Templates load correctly, and users can edit content within them.
* **Export/share links**
  + *Must Have*:
    - Artists can generate shareable links to portfolios for easy distribution.
  + **Acceptance Criteria**:
    - Links are generated, shareable, and display portfolios correctly in a new window.

**4. User Interface (UI)**

* **Main dashboard**
  + *Must Have*:
    - A unified dashboard for users to manage artwork, portfolios, and settings.
  + **Acceptance Criteria**:
    - All main features are accessible from the dashboard, and UI elements are responsive.

**5. Search and Filtering**

* **Apply filters (date, medium, style)**
  + *Must Have*:
    - Users can filter and search based on multiple criteria such as date, medium, style, etc.
  + **Acceptance Criteria**:
    - Search results are accurate, and filters apply correctly.
* **Search profiles/titles**
  + *Must Have*:
    - Users can search for other artist profiles and artwork titles.
  + **Acceptance Criteria**:
    - Profile searches return relevant results.

**6. Multimedia Support**

* **Support for image formats (JPEG, PNG, SVG)**
  + *Must Have*:
    - The platform supports these common image formats.
  + **Acceptance Criteria**:
    - Images are uploaded in the correct format and render without issue.
* **Video/audio support in portfolios**
  + *Should Have*:
    - Artists can upload videos and audio to portfolios.
  + **Acceptance Criteria**:
    - Uploaded multimedia files play correctly in portfolios.

**7. Additional Features**

* **Collaborations on portfolios**
  + *Should Have*:
    - Artists can invite collaborators to work on portfolios together.
  + **Acceptance Criteria**:
    - Invitations are sent, and collaborators can edit shared portfolios.
* **Comments on portfolios**
  + *Could Have*:
    - Users can comment on portfolios.
  + **Acceptance Criteria**:
    - Comments are saved and displayed under the correct portfolio.
* **Notification system**
  + *Should Have*:
    - Notifications for portfolio updates, comments, etc.
  + **Acceptance Criteria**:
    - Notifications are delivered to the user’s dashboard or email.

**8. Future Considerations**

* **Social media integration**
  + *Could Have*:
    - Integration with platforms like Instagram, Twitter, or Pinterest to share artwork directly.
* **Mobile version**
  + *Should Have*:
    - Responsive design for mobile access or a dedicated mobile app in future iterations.

This structure outlines the acceptance criteria needed to assess each feature and helps prioritize work efficiently using MoSCoW.